

Getting More From Your Mac

Why a Mac?

R. Scott Granneman & Jans Carton

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Why do Macs “just work”?

Apple controls the hardware *and* the software

“People who are really serious about software should make their own hardware.” —Computer Science pioneer Alan Kay

Innovation

Many things users take for granted were introduced to a general audience on a Mac:

WIMP (Windows, Icons, Menus, Pointer) GUI • The mouse • Trackpads • Multi-touch • Sound • Drag 'n drop • Friendly file names • FireWire • WYSIWYG printing • Multimedia • Built-in networking • Centered trackballs • Floppy • No floppy • Wi-Fi • Thunderbolt

Simple, understandable product line

	Personal	Pro	Ultra-Mobile
Portable	MacBook Air	MacBook Pro	MacBook
Desktop	iMac	Mac Pro	Mac mini

Excellent general-purpose hardware

...but do Macs cost more?

2021

	Personal	Pro	Ultra-Mobile
Portable	MacBook Air \$999+	MacBook Pro \$1299+	MacBook \$1299+
Desktop	iMac \$1099+	Mac Pro \$5999+	Mac mini \$699+

Apple's prices beat those for comparable PCs

Cheap PCs, however, use cheap parts, which Apple never uses

“But there’s some stuff in our industry that we wouldn’t be proud to ship. And we just can’t do it. We can’t ship junk. There are thresholds we can’t cross because of who we are. ... You’ll find that our products are not premium priced. You price out our competitors’ products, and add features that actually make them useful, and they’re the same or actually more expensive. We don’t offer stripped-down, lousy products.” —Steve Jobs, August 7, 2007

Uniform user interface for macOS, Apple's apps (mostly), & 3rd-party apps

A Mac runs macOS, but it can also run Windows *and* Linux*

* Unless you have an M1 Mac

It's fun!

Thank you!

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Changelog

2021-03-31 2.0: Created presentation using slides from the original Getting More From Your Mac

Changelog

2021-03-23 1.8: Added how to copy & move files in Finder with key commands; added *Installing Software* section

2020-06-23 1.7: Added section *Get Info, Get Summary Info, & Show Inspector*; add info re: macOS 11 Big Sur; added slide listing all Apple operating systems

2019-08-16 1.6: Added Catalina for 10.15; added note that --- is not an em dash

Changelog

2017-09-20 1.5: Combined naming charts in *History*; fixed minor formatting issues; added Thank You, Scott (⌘⇧/) to *Basic Key Commands*; added Terminal commands for disclosure buttons; added Show the Finder location of a file from a dialog box; added screenshot of Finder sidebar; added command for QuickLook slideshow; added Special Info in Finder; updated Mac prices for 2019; fixed QuickLook slides

Changelog

2018-08-19 1.4: Added *File Info & Actions* section under Finder with Contextual Menus, Get Info, & Inspector; added HoudahSpot under Spotlight; added commands to open all disclosure boxes & Show Details for printing; added *File Management* section with New Folder with Selection; applied Granneman 1.4 theme; fixed minor formatting issues; added Sidebar under Components; more info on built-in security; added ⌘⌘⌘ in addition to triple-click for data detectors

Changelog

2017-09-06 1.3: Fixed formatting; in *History* & added High Sierra; in *Key Commands*, added Alfred for clipboard; added slides re: holding down `⌘` in *Open & Save*; made deleting clearer in *Movement*; added slide about drop shadows in screenshots; added huge amount about Path Finder; added slides re: Finder renaming files; added lots of examples of Spotlight searches (RIP David Bowie); added New File Menu; added `duration:`, `date:`, & much more to Spotlight

Changelog

2016-10-11 1.2: Changed Lazy is Good image; spread Automation throughout the deck; renamed *Things You're Not Doing Right* to *Finder* & added lots more; added *Spotlight* section; changed *menulets* to *status menus*; added *Quick Look*

2016-10-07 1.1: Changed theme; fixed formatting; added & changed a lot; new stuff on Finder, Printing, Key Commands, System Preferences, Tabs; added *Computer Rules* section; lots of fixes

2016-03-13 1.0: First version

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